

## ACE 2013 Gathers Pace!

While the first step is always remembered in a journey of thousand miles, it is the proverbial last mile that decides the successful entry of a student into a professional career. We have countless examples of students who emerged from nowhere to make impact at the doors of corporate careerdom, on the strengths of a resounding performance in an aptitude test and personal interview. And sustained top performers are pipped at the post, through lack of cutting edge skills in aptitude areas. It is indeed sad when it happens to sincere students.

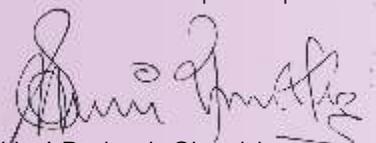
But we at ipomo, feel that none should lose heart. To a large extent, these are skills that can be acquired through a conscious self-effort, and thoughtful initiatives such as ACE. "What's ACE?" did you say?

ACE is a mobile-based contest that measures a student's competitive excellence in aptitude. ACE is a well planned initiative across several layers of colleges in different locations. ACE 2011 was the inaugural edition. ACE 2013 is poised to be bigger and better in every way. For a start, while ACE 2011 was only for engineering graduates, ACE 2013 has 2 variants: for graduate students and for engineering students.

And trust ipomo, the pioneer in mobile learning technologies, to surprise you with a string of innovations as the event unfolds over the next few weeks.

We invite institutions across Karnataka, to begin with, to benefit from this first-of-its-kind initiative through enthusiastic participation. Because the more intense the involvement of the institution and its students, the better the future they both can build.

Good luck to all participants! Go ahead guys, ACE it!



Hari Prakash Shanbhog,  
Founder & Managing Director



## What's Inside

Who are you inside?

ACE 2013:  
The Roll Out Plan



# Who Are You Inside?



He has an aptitude for music. He has an aptitude for machines. She has a fascination for medicine. When a student discovers his/her natural aptitude, he/she feels good and has the inner strength to build a career around that aptitude.

We have some of the most exciting students on our campuses. The truth is most of them are an enigma. Why? Neither they nor the institutions they are part of, have uncovered their latent aptitude/s. That is why you have an engineer who discovers in his thirties that he ought to have been a musician. And we have seen doctors, who have gone on to become administrators and become stars in civil services. Why does this happen? This happens because the system does not enable the young person blossom by a journey of self-exploration, early on.

Youngsters chase goals that have social sanction and dignity. Consequently, in the earlier decades, we had the brightest people in either engineering or medicine. One suspects, it still is that way, although several self-believing children have sought commerce and law as well.

When an individual is pursuing a task for which he/she has an aptitude, it will soon become a passion. And when you work with passion, the results are always spectacular. As educationists, our mission should be to create a global society, in which every individual is pursuing challenges that they have a passion for.

The environment needs people like Ranchhod Das of 3 Idiots fame, who could persuade a certain Farhan to give up a fancy engineering degree to pursue his passion for animal photography in the Amazon forests.

Seriously, several bright stars have gone astray, simply because their passion lies elsewhere. They could have got this right earlier. If only, they had a rational assessment of their aptitude.

Today, as administrators, can we say that we have made an effort to ascertain the aptitude of each of our students? This should be possible, through a well-designed student-mentor relationship framework. The student needs a fair assessment of his/her strengths, based on which advice can be provided regarding suitability to different professional streams.

So, wish we have aptitude tests that are able to portray the complete picture of a person's personality and the core traits. Because it is easy to excel in areas that you have a liking for.

- Dr. Wooday P. Krishna,  
Hon. General Secretary, Seshadripuram Group of Institutions



## How is ACE 2013 organized?

### • Preliminary round

- Competition in each campus.
- Limited seats - only 300 students per campus.
- Top 10 will move to the finals.

### • Final round

- Toppers from the campuses will compete against each other for the championship.
- Top 3 will be the champions of ACE 2013.
- Campus with a good weighted score will be declared "ACE 2013 Best Campus".

## How Can Institutions Register for ACE 2013?

- Limited Seats only 25 campuses can participate in ACE 2013
- Registrations for ACE 2013 are by invitation only. Who Are Eligible to participate in ACE 2013?
- Students pursuing their UG program from Bangalore University.
- All semesters.

## How Can Students Register for ACE 2013?

It is a 2 step process as described below.

### • Step 1: Registration

- Unlike ACE 2011, this time the registration process has gone high-tech.
- Registrations will be open 1 day before the event in the campus.
- Mobile kiosks (Tablet based) will be deployed in the campus for registration
- Students to enter their name, roll no. and mobile number in the kiosk. A photo will be captured as part of the registration.
- An automated SMS will be sent to the registered mobile as a confirmation of registration for the event along with instructions to download the app

# ACE 2013: The Roll-out Plan

confirmation received on his/her mobile.

- Supervisor will check the SMS along with the registered photo and will then allow the student to enter the exam hall.

## How is the Test Conducted?

- ACE 2013 is a unique and first-of its kind WALK-IN Test model.
- Registered student can walk-in anytime between 8-30 AM and 2-00 PM.
- Students can attempt the test either on their own personal device or from ipomo's device.

## What is the Format of ACE 2013?

- 50 Questions (MCQ), 50 Minutes, 50 Marks.
- 1 mark for correct answer and - 0.25 mark for wrong answer.
- Ranking is based on score (max) and time (fast).
- Test to be taken on mobile devices only (either own or ipomo device).

- Questions are from Verbal, Quant, Logical and GK.
- Only ONE attempt per student allowed.
- Student to attempt the test as per the designated slot.

## When Will the Results Be Announced?

- Student will get to know his/her individual result immediately after submitting the answers. He/She can note down the result on the yellow pad (for reference purpose only)
- Top 10 performer's results will be displayed on the LCD screen in the quadrangle.
- The campus toppers will be announced at 16:00 hrs.

## Felicitations

A small function will be held @ 17:00 hrs. to felicitate the winners of the day.

## How Fool-proof is ACE 2013?

- Right from registration to the final result, care has been taken to

ensure the quality and transparency in the assessment system.

- Proxy attempts are completely avoided due to our unique and fool-proof registration process.
- Each student will get a unique question paper of same difficulty level thereby ensuring a common platform but difficult to share the questions/answers with others.
- The question paper is generated at real-time and is not saved on the device. Hence it is highly secure and fool-proof.
- ACE 2011 has been a huge success and has been appreciated for the accuracy and transparency of the system. We have further improved on it to make it more engaging and interactive.

Check out the video curtain raiser at [www.ipomo.in/ace2013.html](http://www.ipomo.in/ace2013.html)

## Are You the Aptitude Champ of 2013?

If you are a graduate student studying B.A./B.Com./BBM/B.Sc. in any of the colleges in Bangalore City, make sure your college is registered for participation in ACE 2013.

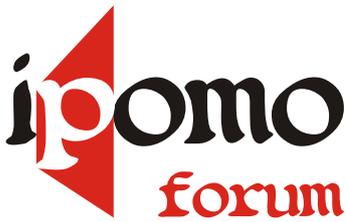
ACE 2013 is a competitive event in aptitude for the brightest students. For the winners, a bounty of prizes and certificates awaits you.

But the biggest benefit: whoever

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Ask Your College  
for More Details.  
Or call/write to us.



Excellence through Collaboration

- Provide free access to ipomo's "preroom".
- Organize inter-collegiate competitions for students through Ipomo's "203 psi" assessment engine.
- Provide reports on students' performance for further improvement.

**To Join ipomo Forum**, please send your request to ipomoforum@ipomo.in along with following details:

- Name of the Head of Institution / Placement / Training Officer and contact details.
- Institution Name, Location, Course (Degree / Engineering / MBA), University.

ipomo will soon send a unique institution code and access keys to your account.

ipomo Forum is a network of institutions that are part of ipomo's mobile learning initiatives.

### What ipomo Forum Will Do

Create institution website (ROOM) on mobile platform.

- Help students (both internal and external) to access information on the go in a very interactive way.



## Prizes & Certificates



**Scholarships of up to Rs. 3 lakhs to be won!**

This apart, ...

- o Best Campus Trophy
- o Lots of gifts and hampers waiting to be won.

### Finals

- o Top 3 winners will get Cash Prize (Rs 50,000, Rs 30,000, and Rs 20,000),

### Certificates & Trophy

- o All the finalists will get certificates.
- o **Best Campus** (based on the highest weighted score) will receive a Trophy and Certificate.

### Prelims

- o Top 3 winners will get Cash Prize (Rs. 3,000, Rs. 2,000 & Rs. 1,000).
- o Top 10 Performers will receive gifts and eligibility to compete for state honors.
- o All participants will get Participation Certificates.

## Sites on the Web. Rooms on ipomo!

[SPUY]

### Seshadripuram Pre-University College, Yelahanka

Seshadripuram Pre-University College, Yelahanka started a room on Ipomo for connecting with the students/parents (attached screenshot). The room [SPUY] has been accessed by more than 25% of its students/parents in the first week of launch. [SPUY] room offers services like Student Login, Campus News, Principal's Desk, Gallery, Events and Quiz.

Parents logged in to check their wards' academic reports like attendance, internal marks, topics coverage etc. There was some good feedback and also suggestions for improving few features.

The first test was conducted successfully on 28th July. The test paper was open from 6-00 AM till 6-00 PM and around 204 students attempted the test successfully on their own personal phones at home. Based on the request from students/parents, the test was extended till 2nd August. More than 500+ students downloaded and attempted the paper by 2nd August. These tests will be held every 4th Sunday of the month.

The most popular services in [SPUY] room in July were Student Login, Campus News & Quiz.



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